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No. 148

February 5, 1937.

BARGAINS IN BATH TOWELS

Towels offered as "specials" or bargains are usually so classed, according to _____, _____ specialist, (name of specialist) (textiles or home mgt.) for one or two reasons. They may be cut shorter or woven narrower than the usual measurements in order to sell at a lower price. They may be the customary sizes but lighter in weight. They may be seconds, that is, imperfect in some respect. Or the merchant may have been able to purchase the stock at a reduced price, by taking the entire output of a small mill or some such reason, and may be passing on some of the savings to his customers.

When buying bath towels, _____ suggests that it is well to remember they shrink considerably in laundering.

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